

Why Should Your Organization Field A Team?

Most top executives recognize the value of teamwork between the various areas of responsibility in their organization and within their community. Team work is essential to the efficient management of your business or organization. Wild Creek Adventures uses canoes to teach teamwork while giving employees an opportunity to know one another on a different level.

Our Big Canoe Challenge has already proven to be both beneficial and rewarding for the participants in 2007 and 2008. Whether you field a team of your own employees to man a canoe or sponsor a community group, you will have a well advertised presence in Highlands County.

Some businesses and organizations have opted to choose a church group, a high school team, a service club or public safety groups (firemen and policemen) to compete for the medals and trophies. The RTA is willing to help you field a team to participate on your behalf.

WWLL Radio Lite 105.7 will make sure that everyone knows you have sponsored a canoe crew. They'll be on hand to cover the race as well as doing promo spots before the Challenge. The Highlands County YMCA is a co-sponsor of this community event.

Proceeds from our event will be spent to enhance the quality of life for all Highlands County citizens. Adding community trail opportunities will bring visitors to our area as well as enhance life for citizens of all ages. Highlands County needs to promote the development of trails that will interconnect with adjacent Florida counties. This year Florida was named "The Best Trails State". Help us get our local trails up to that quality.

Please give thoughtful consideration to this request.

Speak to some of our leaders. Mike Martino, Linda Riggs, Ron Estabrook, Gaylin Thomas, Becky Rousch, John Chess, Kevin Shutt, Marcia Percy, Sarah Holton, Merritt O'Brien, Bob Reisig, Bob Hesselink, Mary Jane O'Brien, Derek Carlton

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